

100 Block Association Board

Minutes

December 14, 2011

The Board of the 100 Block Association met in the conference room at Dewhirst Properties on December 14, 2011 at 1:00 p.m. Those present included: Paula Clancy, Jody Freeman, Angela Howard, Andrea Monk and Ann Marie Tugwell. Special guests included: Michele Hummel, CBID.

Jody Freeman, President, called the meeting to order.

The minutes of the November meeting were approved as presented.

Lt. Chaney has been promoted and therefore, we will have a new representative from the Knoxville Police Department. Jody Freeman will touch base with them to ensure that they will be at our next meeting.

Jody Freeman reported that the By-laws committee had met and are working on a rough draft of the proposed changes. They hope to have the rough draft complete before mid year. Changes to the By-laws will need to be approved at our next annual meeting.

A general discussion was held regarding the benefits of marketing and what was appropriate for the 100 Block Association to do. Andrea Monk has been coordinating our marketing efforts. We currently have a Twitter account with 135 followers, a Blog and a 100 Block Facebook page.

Angela Howard and Paula Clancy opened discussion about an arts event which would bring people to the Block and showcase the area artists. This would be an event hosted by the 100 Block Association. They will continue to have discussions and will try to coordinate an event as early as possible.

Parking was discussed at length as one of the reasons people don't come to the Block. We have parking, it is just not utilized properly and we don't have the proper signage to direct people to it. Ann Marie will follow-up with Rick Emmett from the City about the parking kiosks and will investigate the possibility of moving the Sterchi residents to the Jackson Avenue lot. She will also explore options for additional signage directing people to the Jackson Avenue lot.

Cars and buses continue to "speed" through the Block and the crosswalk needs to be marked so that it is more visible. We also need some speed controls in the parking lot in front of Nouveau Graphics, and the Board directed Ann Marie Tugwell to write a letter on our behalf to the City to ask for their assistance in calming the traffic flow.

Jody Freeman will ask Steven to invite Belinda Woodhill-Briel from KAT to attend the next meeting to discuss bus and trolley routes.

Michele Hummel agreed to help with getting the street lights repaired in the Country Music Park and to encourage David Brace to bring the green machine down to clean the sidewalks.

The meeting was then adjourned. The next meeting is scheduled for January 11, 2012 at Nouveau Graphics.

Respectfully submitted,
Ann Marie Tugwell, Secretary